

Success Through Diversity

Ealing's Sustainable Community Strategy 2006 – 2016



The organisations that make up Ealing's Local Strategic Partnership include:

- Ealing Council
- Ealing Police
- Ealing Primary Care Trust
- Ealing Hospital
- Ealing Schools
- West London Learning & Skills Council
- Thames Valley University
- Hammersmith & West London College
- Ealing Chamber of Commerce
- West London Business
- Jobcentre Plus
- Ealing Homes
- Dominion Housing Group (representing local social landlords and housing associations)
- Ealing Community Network (representatives of the voluntary and community sector, including: South Acton Residents Action Group; Southall Community Alliance; Great Lakes Development Network; Ealing Racial Equality Council; Acton Community Forum; Ealing Community and Voluntary Services)

Success Through Diversity

Ealing's Sustainable Community Strategy 2006 – 2016

EALING'S LOCAL STRATEGIC PARTNERSHIP (LSP) brings together public, private and voluntary sector organisations to identify and take action on local issues in the borough. To guide how we do this we produce and implement our community strategy.

The community strategy describes the sort of place we would like the borough to be in the future and how we will make it happen. We work to see that the targets in the community strategy are met and to improve local communities and neighbourhoods in the borough.

We have listened to a wide range of people and organisations and gathered their views on what would improve life in Ealing. We have looked at all these views and produced this strategy, a new ten-year plan and vision for the borough.

OUR VISION IS THAT:

By 2016 Ealing will be a successful borough in the heart of west London, where everyone has the opportunity to prosper and live fulfilling lives in communities that are safe, cohesive and engaged.

The community strategy shows how we are going to achieve this by setting clear objectives which, when achieved, will have a significant impact on the lives of local people. We have identified indicators that we can use to check our progress and show how we are doing.

The strategy, vision and the targets we have set are bold and ambitious. We feel that they reflect what is important to our communities and are in areas where we can have the most impact. They will be reviewed regularly to make sure that they continue to meet our communities needs, and as part of this your feedback is always welcome.

The plans and ambitions in this strategy are about the big issues for local people, and how we will work together to turn the vision into reality.

Councillor Jason Stacey

Local Strategic Partnership
Chairman
June 2006



Andy Roper

Vice Chair,
Local Strategic Partnership
June 2006



Summary

We have agreed key goals for the borough, and for each goal we have expanded our vision and listed a number of objectives that we intend to deliver over the next ten years.

The key goals for Ealing are:

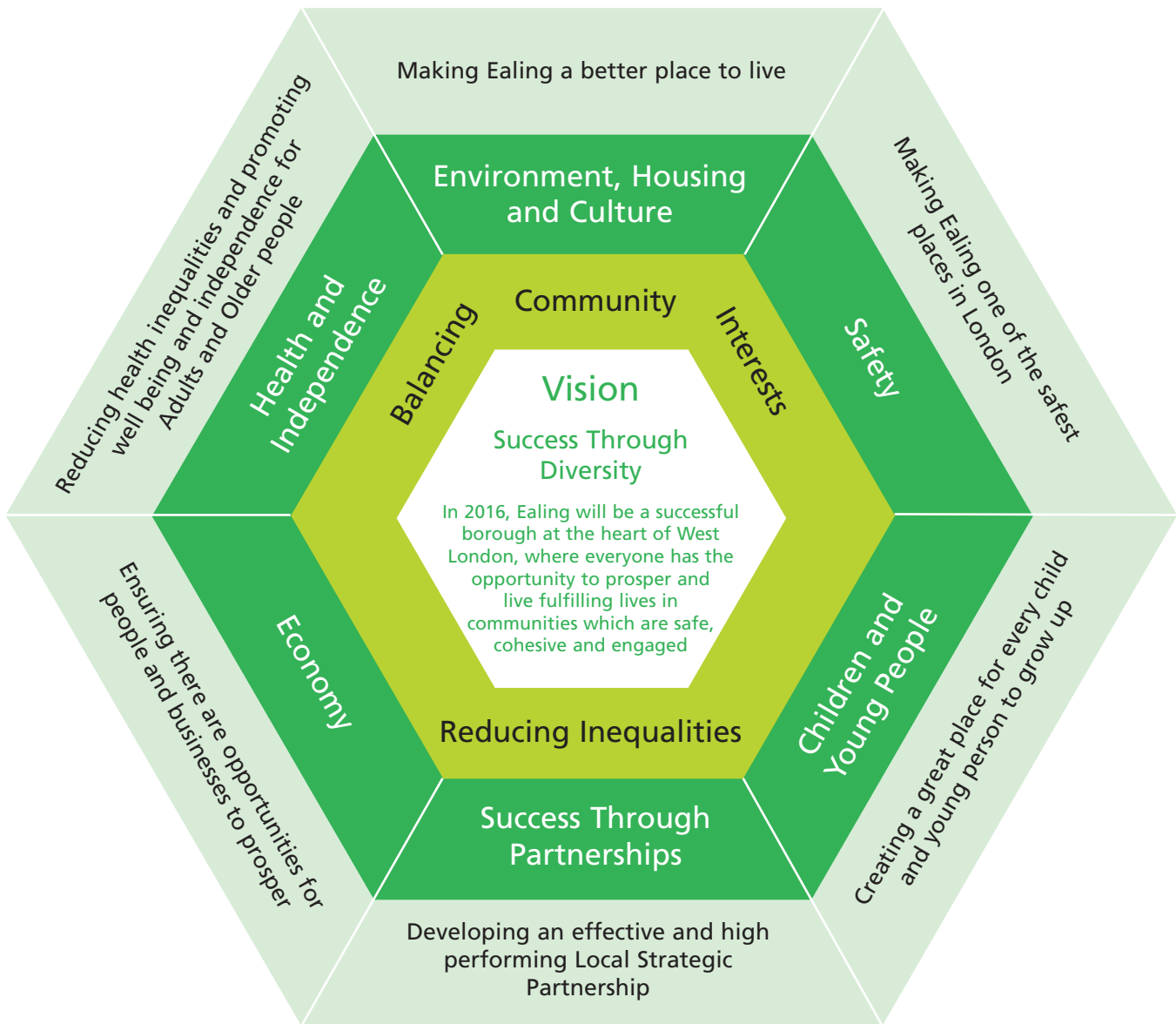
- **Environment, housing and culture**
to make Ealing a better place to live
- **Safety**
to make Ealing one of the safest places in London
- **Health and independence**
to reduce health inequalities and promote well-being and independence for adults and older people
- **Economy**
to ensure that there are opportunities for all people and businesses to prosper
- **Children and young people**
to create a great place for every child and young person to grow up
- **Success through partnerships**
to develop an effective and high performing Local Strategic Partnership

When we tackle these issues we will be guided by our key values:

- **Balancing community interests**
to ensure our communities are active, cohesive and engaged
- **Reducing inequality**
to tackle inequality and disadvantage

Whilst it is helpful to break the strategy down into separate themes to express our ambitions and commitments, we recognise that there are many important links between these themes.

To deliver our vision and improve local quality of life we must not consider any of these themes in isolation of others, and instead, recognise the connections between these themes and the issues they address. In delivering some objectives we will impact upon and support the delivery of objectives within other themes. Recognising and exploiting this is a key means of ensuring that the delivery of our vision, goals and objectives is sustainable in the long-term. Where these linkages are particularly important, we have sought to identify them explicitly.



About Ealing

Ealing is a diverse borough

Ealing is an extremely diverse and vibrant borough in the west of the world's greatest capital city. It is home to 300,000 people, the third largest borough population in London. Like much of London, it is densely populated and busy.

Ealing spans inner and outer London but has an identity built around its seven town centres and a green, suburban look and feel.

Over 40 per cent of residents come from ethnic minorities, making Ealing the fourth most ethnically diverse borough in the country. This includes significant numbers of refugees and asylum seekers.

We have a large Polish community and the largest Sikh population outside of India. Over 100 languages are spoken in our schools. Some people will have lived locally for their entire lives; some only live here for a few months before moving on.

This diversity also extends much further than ethnicity and covers ages, family types, faiths, languages, cultures and traditions.

Ealing is a strong economic centre. Ten thousand businesses are based in the borough and nearly 150,000 people work here – including 56,000 people who travel from outside the borough. The area boasts prosperous employment and above average

incomes, with a job growth rate three times that of the rest of the UK. Skills levels amongst adults are also above London averages.

The borough is relatively prosperous with above average household income levels and life expectancy.

The general prosperity of the borough is not shared by all of our communities however. Poor standards of health and education, low household incomes and high benefits dependency are concentrated in the borough's poorer areas and among particular communities.

Ealing's diversity and contrasts come together in a unique mix that makes the borough, for many, a very special place to live. It makes Ealing what it is today.



Our vision: Success Through Diversity

In 2016, Ealing will be a successful borough at the heart of West London, where everyone has the opportunity to prosper and live fulfilling lives in communities which are safe, cohesive and engaged

We will make Ealing a place which people love to visit and are proud to live in - a place which is known for its attractive neighbourhoods and town centres and where people really want to live and bring up their children. We want people to take pride in their area and to ensure that people are happy with their homes.

Ealing will be a place where people come to enjoy our leisure facilities, shops and open spaces. Therefore it must be a place that is easy to get to and travel around.

We want Ealing to support a high quality of life both now and in the future. Ealing's population is expected to grow by 6,000 by 2016. This is one of our greatest challenges and one that we must manage carefully to minimise effects on the local environment.

We also want Ealing to be one of the safest places in London, with the lowest possible crime rates. Residents, businesses and visitors will feel safer and more secure here than in other parts of London.

Ealing will also be a place where people and businesses can develop and prosper. We want to foster a flourishing local economy that benefits local businesses and local residents. We want Ealing's people to be able to fulfil their employment and earning potential accessing education, training and jobs.

People will live much healthier lifestyles in Ealing in 2016. The wide variation in health standards and the incidence of serious illnesses will be narrowed. We will ensure that greater numbers of older people, and other vulnerable people who require support and care, are able to live more independently within their own homes.

We will also have invested in children and young people to give them the best possible life chances and ensure they enjoy growing up in Ealing. Children and young people will be much more involved in their communities and have a powerful voice in making local decisions.

Our vision is ambitious, but Ealing already has many strengths for us to build upon.

The borough's cultural diversity is a definite strength, with our many communities each contributing and adding to Ealing's unique identity and culture. Green spaces and attractive local environments is another quality for which the borough is known.

Ealing's creative heritage is also being pushed into the limelight. Ealing is world-famous for its cinematic history and has an international reputation, fostered through its cultural ties with India and South Asia. Ealing is still a thriving hub for the movie industry and creative industries. There is a strong business sector in the borough, driven by its proximity to one of the world's largest airports - Heathrow, major arterial links and connections to central London. We must exploit this type of potential further to achieve our ambitions.





Key Values

- Balancing Community Interests
- Reducing Inequalities

Balancing Community Interests

Our vision is of a borough where people are involved in their communities. We want our communities to thrive and grow, taking care of their neighbourhoods for themselves and for future generations. We want our communities to be involved and engaged in the delivery of local services and in supporting each other. To do this we will, at times, need to consider and balance the different needs and requirements of communities and make tough decisions where necessary.

To help make this happen, we will ensure that community and voluntary organisations maximise their grant and other income and have high quality support services and facilities.

To check how successful we are we will look to:

- increase the proportion of local people who feel that their neighbourhood is a place where people from different backgrounds get along
- increase the proportion of local people who think that race relations have improved or stayed the same since the previous year
- increase the proportion of local people who think they can influence decisions that affect their local area
- increase the number of people who do voluntary work
- reduce the number of hate crimes - racist, homophobic and faith related incidents - committed locally

Reducing inequalities

We also want to reduce inequality and create a more inclusive borough. A borough where life expectancy, job prospects, or the likelihood of being mugged is not related to where you live or your ethnic background. We want individuals and communities to have equality of access to opportunities and services, targeting groups who are often more excluded from these opportunities such as ethnic minority groups, people with disabilities, lone parents and refugees and asylum seekers.

To check how successful we are in reducing inequality we will look at key indicators from across our themes and aim to reduce the differences that indicate disadvantage or a poorer quality of life. These could be differences between different areas of the borough or for different communities and other target groups, such as those outlined above.





Environment, Housing & Culture

Making Ealing a better place to live

Residents tell us that they want the borough to look better - with cleaner streets, less litter, less graffiti, better housing and more attractive town centres, parks and open spaces. The quality of the environment has an impact on crime and people's health, so environmental improvements should help us achieve many of our other targets.

The ability to move around the borough, and travel to and from it, impacts upon lifestyles, social and working lives and is also an important factor in how happy people are with where they live.

In addition, Ealing has sports and leisure facilities, green spaces, museums, libraries, galleries and a lively arts scene that attracts many people from outside of the borough.

Improvements and development in many of these areas will inevitably have impacts on the environment. This must be managed to ensure that we minimise the effects on air and water quality, volumes of waste and energy consumption. Part of making Ealing a better place to live and visit is ensuring that we create a long-term, sustainable environment for current and future generations.

OUR 10-YEAR OBJECTIVES FOR THIS THEME ARE TO:

- **Improve the quality of our streets, town centres, parks and housing estates;** to be in the top 25% in the country through improved cleanliness, investment and design
- **Be recognised as a 'green' borough** with a sustainable local environment
- **Improve the quality of residents homes** across all tenures and create 3,000 affordable homes
- **Deliver sustainable transport** in the borough by increasing public transport capacity, reducing congestion and investing in local traffic schemes
- **Be recognised as the cultural, sporting and leisure heart of west London** and maximise the benefits of the 2012 London Olympic games.

We will check we are being successful by measuring:

Improving the quality of public spaces

- Reduction in the percentage of land assessed as having widespread or heavy accumulations of litter & detritus
- Reduction in the percentage of residents who feel litter is one their 3 greatest areas of concern
- Reduction in the percentage of the footway network which may require repair
- Increase in the percentage of residents who think that for their local area, over the past three years, parks and open spaces have got better or stayed the same
- Increase in the percentage of conservation areas with a) up-to-date character appraisals and b) published management proposals

Environmental Sustainability

- Reduction in the percentage of household waste going to landfill to 50%
- Reduction in average annual consumption of gas / electricity / water
- Increase in the percentage of river length assessed as a) good biological quality; and b) good chemical quality.
- Emissions of Carbon dioxide (CO₂) per capita.
- Levels of key air pollutants





Improving the quality of homes

- Increase in the percentage of residents who think that for their local area, over the past three years, affordable, decent housing has got better or stayed the same
- Number of affordable units completed
- Increase in the average SAP (energy efficiency) rating of local authority owned dwellings
- Increase in the percentage of council tenants satisfied with the overall housing service
- Reduction in the proportion of local authority dwellings which are non-decent
- Reduction in the percentage of all housing which is unfit

Improving access and transport capacity

- Increases in the percentage of residents who think that for their local area, over the past three years, the level of traffic congestion has got better or stayed the same
- Reductions in the total number of road accident casualties per 100,000 population
- Reductions in the number of pedestrians / cyclists injured or killed on the roads, per 100,000 population

Enhancing our reputation for cultural, sporting and leisure activities

- Increase in the percentage of residents who think that for their local area, over the past three years, facilities have got better or stayed the same - sports/leisure, libraries; museums/galleries, parks and open spaces
- Increase in the percentage of residents who think that over the past three years, cultural facilities (e.g. cinemas, museums) have got better or stayed the same
- Increase in the number of customers using libraries, sports facilities, museums and exhibitions who live outside the borough
- Percentage of adults participating in at least 30 minutes moderate intensity sport and active recreation on three or more days a week
- Increased performance against public library service standards indicators

RELATED OBJECTIVES IN OTHER THEMES

Theme	Objective	Contribution to this theme
Safety	Reduce fear of crime amongst our residents to the lowest in London	<ul style="list-style-type: none"> • Improving street lighting
Safety	Have the lowest rates of anti-social behaviour in London	<ul style="list-style-type: none"> • Tackling crime and vandalism against local environments
Economy	Establish Southall as the gateway to Europe for investment from South Asia Confirm central Ealing's position as a high-quality and distinctive metropolitan centre Secure investment in Ealing's town centres to improve vitality and vibrancy	<ul style="list-style-type: none"> • Securing investment and high-quality development in town centres and development sites



Safety

Making Ealing one of the safest places in London

Fearing or being a victim of crime directly affects individuals, families and communities.

Feeling safe is not just directly related to the likelihood of becoming a victim of 'crime'. It is also connected to wider and more visible issues including anti-social behaviour, disorder and street drinking. Environmental crimes, such as graffiti, fly-tipping and abandoned vehicles, as well as the architecture and landscape of local areas, also lead to people feeling insecure and can cause them to think about particular areas negatively.

OUR 10 YEAR OBJECTIVES FOR THIS THEME ARE TO:

- Reduce fear of crime amongst our residents to the lowest in London
- Have the lowest rates of offending amongst young people
- Have the lowest rates of anti-social behaviour in London
- Be in the top 25% of London boroughs for the lowest crime rates
- Have the lowest rates of hate crime in London

MEASURING SUCCESS

We will check we are being successful by measuring:

Reducing fear of crime

- Increase in the percentage of residents who feel safe in the borough during the day and after dark
- Reduction in the average number of days taken to repair a street lighting fault
- Implementation measures for the street lighting renewal programme

Reducing youth offending

- Reduction in the number of first time young offenders
- Reduction in re-offending rates for young offenders
- Reduction in the number of young people as victims of crime

Reducing Crime Rates

- Reductions in recorded crime rates of British Crime Survey Comparator crime types

Reducing anti-social behaviour

- Reductions in the percentage of residents who feel anti-social behaviour has got worse in their neighbourhood over the past year
- Reductions in the total number of reports of key enviro-crimes against the environment: fly-tipping, abandoned vehicles; graffiti

Reducing hate crime

- Reduction in hate crime rates



RELATED OBJECTIVES IN OTHER THEMES

Theme	Objective	Contribution to this theme
Health & Independence	Reduce the harm caused by drugs alcohol and tobacco to individuals and communities, through increasing participation in treatment	<ul style="list-style-type: none"> • Street drinking • Drug dealing
Environment, Housing & Culture	Improve the quality of our streets, town centres, parks and housing estates	<ul style="list-style-type: none"> • 'Enviro-crimes' e.g. graffiti, fly tipping, abandoned vehicles
Key Values	Balancing community interests - ensuring our communities are active, cohesive and engaged	<ul style="list-style-type: none"> • Community cohesion
Children & Young People	Ensure that Ealing is a safe place for children and young people to grow up	<ul style="list-style-type: none"> • Child protection • Road accidents • Bullying



Health and Independence

Reducing health inequalities and promoting well-being and independence for adults and older people

Many things affect the chances of us living longer, healthier lives. These include factors such as age, gender, family history and ethnic background; or social factors, like income, housing and crime; and lifestyle choices such as smoking, drug use and alcohol consumption.

Improving our health and well-being requires effective prevention. We can do this by educating individuals, encouraging healthier lifestyles, as well as making sure healthcare services and facilities are easily accessible.

People who are affected by poor health or who are most vulnerable due to their age, mental health or disability, need support in order to give them the best quality of life possible. This means providing appropriate care and treatment and making it easier for them to live more independently within their own homes.

Smoking, drugs, alcohol and other substance misuse has an impact on the health and well-being of individuals and families. There are however wider effects to communities as a whole, where drug dealing and street drinking cause people to feel unsafe and insecure within their homes and local neighbourhoods.



OUR 10-YEAR OBJECTIVES FOR THIS THEME ARE TO:

- Narrow the gaps in health status across Ealing by reducing the prevalence of cardiovascular disease, diabetes, cancer and TB among those groups that suffer most from them at present, and promoting sexual health
- Improve the quality of life and independence of older people and increase the number supported to live at home by 12% by 2016
- Improve the quality of life and independence of people with physical and learning disabilities and increase the numbers supported to live at home by 20% by 2016.
- Reduce the prevalence of mental ill health, particularly amongst at risk groups in the community, and increase by 17% the numbers of people with mental health problems helped to live at home by 2016
- Reduce the harm caused by drugs, alcohol and tobacco to individuals and communities, through increasing participation in treatment

MEASURING SUCCESS

We will check we are being successful by measuring:

Reducing health inequalities

- Reductions in standardised mortality ratios for deaths caused by cancers (by type), coronary heart disease, cardiovascular disease
- Reduction in prevalence rates for diabetes and tuberculosis (per 1,000 population)
- Increase average life expectancy at birth
- Reduction in infant mortality rates
- Reduction in the number of new gonorrhoea cases per 100,000 population
- Increase the percentage of the sexually active population aged 15-24 accepting screening for Chlamydia

(all of the above for key groups (e.g. ethnic groups) and areas (e.g. electoral wards))

Supporting independence amongst older people

- Increase the percentage of households receiving intensive homecare per 1,000 populations aged over 65
- Increase the percentage of older people supported to live independently at home
- Increase the percentage of items of equipment and adaptations delivered within 7 working days
- Reduction in the percentage of patients waiting over 13 weeks for diagnostic tests and procedures
- Increase the numbers of older people involved in the planning and delivery of services
- Increase the numbers of older people accessing non-care managed support by 10% over 10 years

Supporting independence amongst people with learning disabilities

- Increase the percentage of adults with a learning disability supported to live at home
- Increase the percentage of adults with a physical disability supported to live at home
- Number of learning disabled people in work as a percentage of those with learning disabilities

Reducing the prevalence of mental ill health and promoting independence

- Increase the number of adults with mental health problems helped to live at home per 1,000 population aged 18 - 64
- Reduction in mortality rates (per 1,000 population) caused by suicide

Reducing the harm caused by substance misuse

- Reduction in public perceptions of local drug dealing and drug use as a problem
- Number of people in treatment for alcohol abuse
- Number accessing GP Shared Care for drug treatment
- Number of problem drug misusers accessing treatment services
- Number of people accessing smoking cessation treatment

RELATED OBJECTIVES IN OTHER THEMES

Theme	Objective	Contribution to this theme
Children & Young People	Deliver year-on-year improvement in the proportion of children who lead healthy lifestyles	<ul style="list-style-type: none"> • Obesity • Teenage pregnancies • Active lifestyles • Mental health services
Environment, Housing & Culture	Deliver sustainable transport in the borough by increasing public transport capacity, reducing congestion and investing in local traffic schemes	<ul style="list-style-type: none"> • Road accidents • Promoting cycling
Environment, Housing & Culture	Be recognised as the cultural, sporting and leisure heart of west London and maximise the benefits of the 2012 London Olympic games.	<ul style="list-style-type: none"> • Leisure facilities • Active lifestyles



Economy

Ensuring there are opportunities for all people and businesses to prosper

Ealing has a dynamic economy, which has witnessed rapid change over the past 20 years. This economy is an important part of the wider West London, London and UK economies, whilst also developing farther-reaching international links, particularly those with the Indian sub-continent through Southall.

Our town centres, industrial and business estates are key to this economy, providing a range of office-based, retail and leisure employment. We want to nurture and develop the uniqueness of our town centres, and make them a focus for investment to exploit their potential and maximise local opportunities. Each performs different roles in the local economy and it is important that they remain varied and viable economically in order to fulfil their wider social and cultural functions.

Central Ealing, incorporating Ealing Broadway and West Ealing, is recognised as one of 10 major metropolitan centres in London and is the 2nd largest retail centre in West London and a significant employment location. Southall's strengths lie in its cultural identity and links to the Indian sub-continent, as well as its proximity to Heathrow airport and key development opportunities, such as the gas works site. Park Royal is a major economic and employment location and is the largest single industrial and business location in London and one of the largest in the Europe.

Acton's town centre, which incorporates the increasingly busy market place, is benefiting from improvements to the local environment and its proximity to White City, the BBC and surrounding media sector. Greenford and Northolt, on the A40 corridor, in the north of the borough, have strengths in manufacturing and distribution, due to the excellent road transport links, into and out of central London, whilst their town centres themselves provide important shopping facilities and amenities for local residents.

Across all parts of the borough new businesses need to be encouraged in key 'growth' sectors, whilst existing businesses are supported to grow and develop. Successful local business sectors include IT, logistics, TV and film, food and modern manufacturing. It is also important that there is a balance of small and medium enterprises alongside the locally based large corporate and international companies.

Local employment rates are above London generally and the proportion of local people with higher qualifications is high compared to the rest of the country. There are however many people with few or no formal qualifications and poor basic skills. As Ealing's economy develops further, these people will continue to find it difficult to access local jobs and share in the borough's prosperity.

OUR 10 YEAR OBJECTIVES FOR THIS THEME ARE TO:

- Establish Southall as the gateway to Europe for investment from South Asia
- Confirm central Ealing's position as a high-quality and distinctive metropolitan centre
- Improve economic activity and skills levels amongst working age residents
- Secure investment in Ealing's town centres to improve vitality and vibrancy
- Stimulate business growth and inward investment along the 'A40 corridor'





MEASURING SUCCESS

We will check we are being successful by measuring:
[Investing in Southall, Ealing, other town centres and the A40 corridor](#)

- Total area of brownfield land improved/developed
- Total area of new business/commercial floorspace
- Increase in VAT registered businesses
- Number of new jobs created
- Percentage increase in jobs

Raising economic activity and skills levels

- Increase the percentage of working-age population who are in employment
- Increase the percentage of working-age population who are economically active

- Reduce the percentage of working-age population who are claiming Jobseekers Allowance (unemployment benefit)
- Increase the percentage of working-age population who are in full-time and part-time education and learning
- Increase the percentage of working-age residents qualified to Level 3/Level 4 or above
- Number of people who have achieved a formal qualification
- Number of people who have completed higher-level IT training
- Number of projects supporting people with disabilities into training and/or jobs

RELATED OBJECTIVES IN OTHER THEMES

Theme	Objective	Contribution to this theme
Children & Young People	Ensure that 95% of young people aged 16-18 are engaged in education, employment or training by 2016	<ul style="list-style-type: none"> • Developing the local labour force
Environment, Housing & Culture	Improve the quality of our streets, town centres, parks and housing estates	<ul style="list-style-type: none"> • Cleanliness of town centres • Design and streetscape improvements to town centres
Environment, Housing & Culture	Improve the quality of residents homes across all tenures and create affordable homes	<ul style="list-style-type: none"> • Increasing affordable housing and Ealing's desirability as a place to work and business location
Environment, Housing & Culture	Deliver sustainable transport in the borough by increasing public transport capacity, reducing congestion and investing in local traffic schemes	<ul style="list-style-type: none"> • Improving transport infrastructure and Ealing's desirability as a business location
Environment, Housing & Culture	Be recognised as the cultural, sporting and leisure heart of West London	<ul style="list-style-type: none"> • Promoting tourism and attracting increased numbers of visitors and customers locally



Children & Young People

Creating a great place for children and young people to grow up

There are over 70,000 children and young people living in Ealing. We want children and young people to enjoy growing up in the borough, to be safe, healthy and happy and to go on to achieve their full potential.

Whilst many children grow up in a supportive, caring and achieving environment, there are also some who are vulnerable, underachieving and socially excluded.

We are committed to collectively ensuring that we are listening to, protecting and developing children in the borough. We want them to play a part in the community and have the best start in life to prepare them for adulthood.

OUR 10 YEAR OBJECTIVES FOR THIS THEME ARE TO:

- Ensure that Ealing is a safe place for children and young people to grow up
- Deliver year-on-year improvement in the proportion of children who lead healthy lifestyles
- Encourage a love of learning amongst Ealing's children and young people and help them to achieve their full potential, with 70% of young people achieving 5 A* to C grades at GCSE or equivalent
- Create a voice for children and young people in the borough and increase the percentage of children who feel they can influence decisions made about their local area
- Ensure that 95% of young people aged 16-18 are engaged in education, employment or training by 2016

MEASURING SUCCESS

We will check we are being successful by measuring:

Ensuring a safe place to grow up

- Reduction in the number of children (aged under 16 years) killed or seriously injured in road traffic collisions
- Reduction in the proportion of looked after children with 3 or more placements per year
- Reduction in the proportion of children registered during the year on the child protection register who had been previously registered
- Reduction in the percentage of 11 to 15 year olds who state they have been bullied

Encouraging healthy lifestyles

- Reduction in the percentage of children who are obese
- Reduction in the number of conceptions to females under 18, resident per 1,000
- Increase in the take up of sporting activities by 5 to 16 year olds (hours per week)
- Rating scales for child and adolescent mental health services

Ensuring children achieve their potential

- Increase in the percentage of children achieving 5 A* or more to C grades or equivalent
- Increase in the percentage of children achieving level 2 at key stage 1
- Increase in the percentage of children achieving level 4 at key stage 2 (English, Maths and Science)
- Increase in the percentage of children achieving level 5 at key stage 3 (English, Maths and Science)
- Increase in the percentage of pupils who say they enjoyed more than half of their lessons in high schools



Creating a voice for children and young people

- Increase in the percentage of children and young people who feel they can influence decisions made about their local area
- Increase the percentage of secondary schools participating in the election of school council members
- Increase the percentage of young people involved in volunteering

Ensuring children achieve economic well-being

- Reduction in the percentage of 16-18 year-olds not in education, employment or training
- Increase in the percentage of care leavers in education, training or employment.
- Increase in the percentage of young offenders in education, training or employment.
- Increased achievement at level 2 for young people at age 19.

RELATED OBJECTIVES IN OTHER THEMES

Theme	Objective	Link
Economy	Improve economic activity and skills levels amongst working age residents	<ul style="list-style-type: none"> • Improving skills and training for people aged 16 and over
Safety	Have the lowest rates of offending amongst young people	<ul style="list-style-type: none"> • Reducing the number of young offenders • Tackling re-offending amongst young people • Reducing the number of young people who are victims of crime
Safety	Have the lowest rates of anti-social behaviour in London	<ul style="list-style-type: none"> • Reducing the involvement of young people in anti-social behaviour and disorder



Success Through Partnerships

Developing an effective and high-performing Local Strategic Partnership – the ‘partnership of partnerships’.

The community strategy outlines our vision of a successful borough and brings the commitments of all partners together to improve quality of life for people living and working in Ealing.

We can only do this by working together to co-ordinate local activities and priorities and planning how we will effectively provide services to our customers. The LSP is committed to promoting good working relationships and stronger partnerships across the borough.

Our key value of *Balancing Community Interests* commits us to engaging with our communities. We recognise that the LSP must be listening to the people of Ealing and must also show strong leadership where difficult decisions need to be made and conflicting priorities need to be managed.

To be a high performing LSP we will ensure that we put in place the working relationships, performance management, financial accountability and governance arrangements that we need to deliver the community strategy.

The public, voluntary and business sectors are full partners on the LSP. The involvement and contribution of each sector to the LSP and other local partnerships is essential to informing and delivering the community strategy.

Ealing’s local Community Network, which represents local community and voluntary organisations, is recognised as one of the most active in London. These groups and organisations represent and support our local areas and diverse communities. Many deliver services and advice to specific groups or the community as a whole. Thousands of local people are involved in these organisations, both as paid staff and volunteers. These people are active as charity trustees and members of local committees, and in managing and running organisations, local events and activities for their neighbours and communities.

Supporting and engaging these groups is a priority for local partnership working and we have a specific objective to ensure that the voluntary and community sector is supported to play its full part locally.

Local businesses are represented by a number of organisations within different areas of the borough. We want to encourage businesses of all sizes to have a voice in the decisions that affect them and to play their part in improving skills and employment rates across the borough.

Providing high-quality services is key in delivering this strategy. Local public sector agencies provide the basic services that directly affect our lives - good healthcare, a clean environment, responsive policing, good quality housing, efficient public transport and excellent education. These everyday local services must be accessible to everyone. Reducing inequality depends on investing in the basic services that directly affect people’s lives and targeting investment in areas that need it most.

If the LSP works successfully together we will achieve noticeable improvements in quality of life and services.

This will be measurable in the percentage of users who are satisfied with services, and find them easy to access and use. It will also mean that more residents are satisfied with their quality of life and their neighbourhood as a place to live.

OUR OBJECTIVES FOR THIS THEME ARE TO:

- Be consistently recognised as a high performing LSP
- Ensure that all local voluntary and community groups have access to high quality, efficient and modern support services, information technology and premises
- Create a voice for local businesses through effective engagement and supporting their engagement in the LSP and local partnerships
- Deliver high quality public and community services which people find easy to access
- Ensure that 90% of people are satisfied with their neighbourhood as a place to live by 2016



MEASURING SUCCESS

We will check we are being successful by measuring:

Recognition as a high-performing LSP

- Rating against the National Standard for LSPs
- Improved achievement against national floor targets for crime, employment and enterprise, housing, health, education, liveability, road safety

Support to local community & voluntary groups

- Increase in the number of Ealing residents who undertake volunteering
- Percentage growth in voluntary sector activity

Engaging local businesses

- Increase in business satisfaction rates for local services

Delivering high quality, accessible services

- Increase in the percentage of residents satisfied or very satisfied with key local services
- Increase in the percentage of residents who feel key local services are easy to access

Improving residents' satisfaction

- Increase in the percentage of residents who are satisfied with their neighbourhood as a place to live





If you need this information in your own language please tick one of the boxes below, fill in your name, address and telephone number and return the form to the address below.

<p>GUJARATI</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>જોઅંગ્રેજી તમારી પહેલી ભાષા ન હોય ... અને જો તમને આ માહિતી ગુજરાતીમાં જોઈતીહોય તો ખાનામાં ટીક કરીને તમારું નામ, સરનામુ અને ટેલીફોન નંબર ભરીને ફોર્મ નીચેના સરનામે મોકલી આપવું.</p>	<p>HINDI</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>अगर अंग्रेजी आपकी मातृ-भाषा नहीं है... अगर आपको हिन्दी में जानकारी चाहिए, तो कृपया खाने में सही का निशान लगा दें, अपना नाम, पता व टैलीफोन नम्बर लिख दें और इस फ़ॉर्म को नीचे दिये गए पते पर वापस लौटा दें।</p>
<p>PUNJABI</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>ਜੇ ਅੰਗਰੇਜ਼ੀ ਤੁਹਾਡੀ ਪਹਿਲੀ ਬੋਲੀ ਨਹੀਂ ਹੈ... ਜੇ ਤੁਹਾਨੂੰ ਇਹ ਜਾਣਕਾਰੀ ਪੰਜਾਬੀ ਚ ਚਾਹੀਦੀ ਹੈ, ਤਾਂ ਮਿਹਰਬਾਨੀ ਕਰਕੇ ਡੱਬੀ ਵਿਚ ਨਿਸ਼ਾਨ ਲਾ ਦਿਓ, ਅਪਣਾ ਨਾਂ ਪਤਾ ਤੇ ਟੈਲੀਫੋਨ ਨੰਬਰ ਲਿਖ ਕਰਕੇ ਫਾਰਮ ਹੇਠਾਂ ਦਿੱਤੇ ਪਤੇ 'ਤੇ ਮੋੜ ਦਿਓ।</p>	<p>POLISH</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>Jeżeli angielski nie jest Pana/Pani językiem ojczystym Jeżeli chciał(a)by Pan(i) otrzymać tę informację w języku polskim, proszę zakreślić kratkę, wpisać imię i nazwisko, adres i nr telefonu oraz przesłać formularz na adres podany poniżej.</p>
<p>SOMALI</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>Haddii Ingiriisku uusan ahayn luuqaddaada hooyo... Haddii aad u baahantahay macluumaadkan oo af Soomaali ku qoran, fadlan calaamadi khaanadda loogu talagalay, qor magacaaga, ciwaankaaga, taleefoonkaaga kuna soo celi foomka ciwaanka hoos ku qoran.</p>	<p>URDU</p> <p><input type="checkbox"/></p> <p>TICK HERE</p>	<p>اگر انگریزی آپ کی پہلی زبان نہیں ہے... اگر آپ یہ معلومات انگریزی زبان میں حاصل کرنا چاہتے ہیں تو براؤکرم اس خانے پر نشان لگا دیجئے اور اپنا نام پتہ اور ٹیلیفون نمبر لکھ کر اس فارم کو درج ذیل ایڈریس پر واپس بھیج دیجئے۔</p>

Name: _____

Address: _____

Post Code: _____

Email: _____

Telephone No: _____

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Ealing Council
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